Johanna Correa

Product & UX Designer

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ABOUT

Product and UX Designer with 7+ years of experience, from in-car apps for the VW Touareg to a data-heavy B2B web tool. I take products from the first question to the final screen: understanding how people work, mapping journeys and processes, designing flows and interfaces, building design systems and **testing with users**. I started as an industrial designer and then worked as a UX/UI tester, so **I think about the whole system** and always look for what can go wrong. I work closely with PMs, POs and developers, and use Claude Design and Claude Code in my daily work. SAFe Certified PO/PM. Based in Berlin. English fluent, German B2, Spanish native.

CORE SKILLS

PRODUCT & UX: End-to-end product design, user research, usability testing, journey mapping, AS-IS / TO-BE mapping, service design, information architecture, interaction design (IxD)

UI & VISUAL: UI and visual design, typography and layout, design systems (component building), prototyping, micro-interactions, accessibility (WCAG), 3D modelling

DELIVERY: Agile / SAFe, user stories and acceptance criteria, design specs and developer handoff, stakeholder alignment, mentoring and design reviews

TOOLS: Figma, Claude Design, Claude Code, Adobe (Photoshop, Illustrator, After Effects, XD), Blender, Miro, Jira, Confluence

WORK EXPERIENCE

Professional development · Berlin, Germany

- **Completed an intensive German course** up to B2 level. March 2025 – Present
- Designing the brand identity for an independent candle brand (personal project, in progress).

Capgemini Engineering · Berlin, Germany

Product Designer March 2024 – March 2025

(Promoted from UX/UI Designer after 3 years)

- Led the design of a **data-heavy B2B web tool** that held all project references of an international consultancy. Mapped how consultants worked, designed a simpler workflow and turned a patchy first version into **a consistent product across 30+ screens**.
- Wrote **user stories and acceptance criteria** in Jira and used KPI data and usability findings to shape the roadmap with 1 PM, 1 PO and 3 developers.
- **Made the handover from design to development 40% faster** by building a shared component library and writing specs developers could build from directly.

UX/UI Designer May 2021 – March 2024

(Internal transfer from Barcelona to Berlin headquarters)

- Designed five touch-screen apps for the VW Touareg under strict safety rules, **cutting key tasks from 7 to 3 steps** and **reducing driver distraction by 40%**.
- Tested prototypes with users before development and kept improving them, reaching **92% user satisfaction and 60% faster task completion**.
- Built a **design system of 15+ components** that fully met automotive safety and HMI guidelines, with clear documentation for each component.
- Took part in workshops and presented design decisions to **10+ stakeholders**, including the carmaker and its suppliers.

WORK EXPERIENCE (CONTINUED)

Altran — now Capgemini Engineering · Barcelona, Spain

UI Designer Lead Sep 2019 – May 2021

(Promoted from UX/UI Tester after 1+ year)

- Led UI design for car infotainment systems, turning long lists of technical requirements into interfaces that were safe to use while driving and true to the brand.
- Introduced regular **design reviews** and a shared way of writing design specs, which reduced errors and rework in development.
- **Mentored new designers and testers** on HMI standards, and ran usability evaluations and A/B tests.

UX/UI Tester May 2018 – Sep 2019

- **Tested in-car systems from start to finish**, finding and prioritising problems with reliability, layout and how clear the interactions were.
- Created a standard format for **test documentation**, which still shapes how I write specs for developers today.

PROINFUS · Barcelona, Spain

Industrial Designer Oct 2016 – May 2018

(First professional design role)

- Designed retail furniture from first idea to **production**, creating 3D models, technical drawings and CNC programs, and helped win new client projects.

EDUCATION

MSc Innovation & Design Management
BAU — College of Arts & Design, Barcelona, Spain I Graduated Nov. 2018

PgDip Innovation & Design Thinking
BAU — College of Arts & Design, Barcelona, Spain I Graduated Nov. 2017

BSc Industrial Design
Universidad del Norte, Barranquilla, Colombia I Graduated Mar. 2016

CERTIFICATION

SAFe Certified PO/PM — Scaled Agile · Product Owner / Product Manager

LANGUAGES

- Spanish Native
- English Fluent
- German B2 level (course completed)

PORTFOLIO

itismejoha.com